

DIGITAL CANVAS

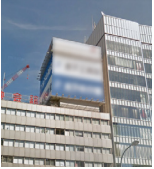
The main idea of this App is to create digital drawing wall in Ginza Sony Park. What is more, additional elements from Entry #71 (Subtract Billboard) were combined to support this idea. Such as, crowdfunding App targeted at **replacing** unwelcome billboards with digital **drawings** made by public (desirable drawings made by children).

Digital painting process takes place in **Sony park**, however, the most popular sketches (by voting) will be transfered to the closest billboards nearby (like the one existing in front of Sony park).

Just like voting for drawing, citizens selection for billboard location intended. While considering this App more as a collective and joyful activity, what if involving art comes to vibrant Tokyo life instead of advertisement?




Billboard no. 1




Progress: 80%

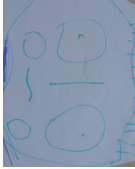
Select drawing:



a)



b)



c)

VOTE

Voting app designed for replacing unwelcome billboards with digital drawings made in Ginza Sony park. Based on Entry #71 (Subtract Billboard).

