

thin(k) bench *evo*

Phase 1 thin(k) bench submission.

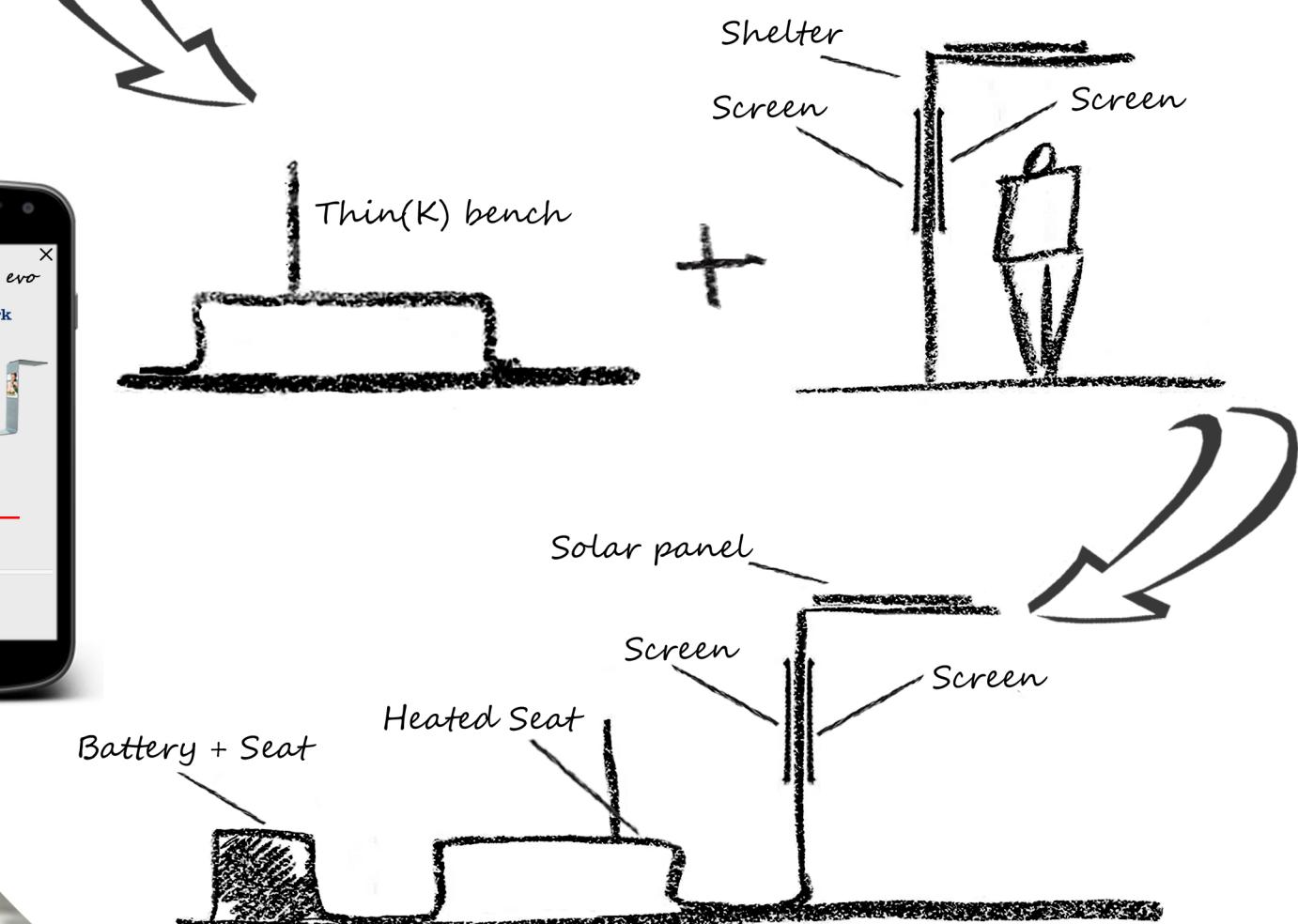
Phase 2 now includes an App.

thin(k) bench *evo* is where you can relax, with a warm seat powered by an app along with free Wi-Fi. Site-specific and borne from the designs of the existing stair cases and benches ensures a cohesive look to the Ginza Sony Park. Concealed within the seat, the battery is sustainably powered by a solar energy installation above the shelter. The bench will also enable the use of USB device charging.

The thin(k) bench *evo* app provides opportunities for businesses to upload paid-for advertising to a captive market. Ginza Sony Park can choose to make profit or to use the money for charitable projects. Alternatively, the screens can be utilised for promoting local community projects, for local change and good. This is therefore a commercially viable project or a route to sharing ideas and potentially citizen-led change.



Concept



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