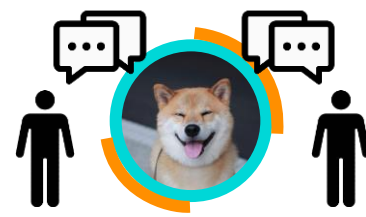


# [ Small Talks of Ginza: A Dog-friendly Parklet 1.1 ]



## INTRO:

### PROBLEM:

People usually rarely talk to each other and to strangers at the busy streets of a city. Many people experience feelings of stress and loneliness. How urban environment can be changed to address this?

### SOLUTION:

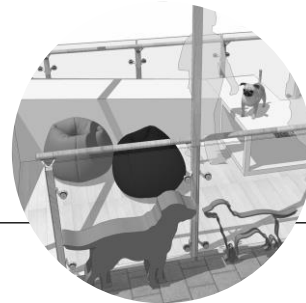
Dogs react to emotions (that is, they seem to understand all languages), they help people to release stress, and make the start of a conversation ('a small talk') easier among strangers. The idea is to create a small animal-friendly space in **Ginza Sony Park** that will be and also could foster a good environment for people who are willing to start a communication.

### LOCATION:

GINZA SONY PARK, ground level

### TECHNOLOGIES INVOLVED:

Actual communication. Mobile app for the parklet can be suggested.



### MOBILE APP USE (SUGGESTED FUNCTIONS):

#### [OPTIONAL]

### 1.0: CHATTING PLACE AND PLAY WITH DOGS



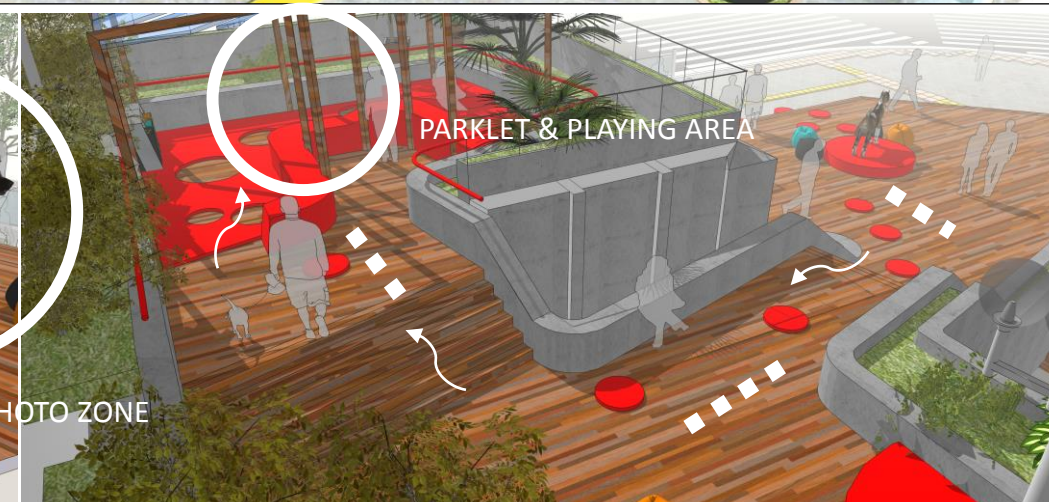
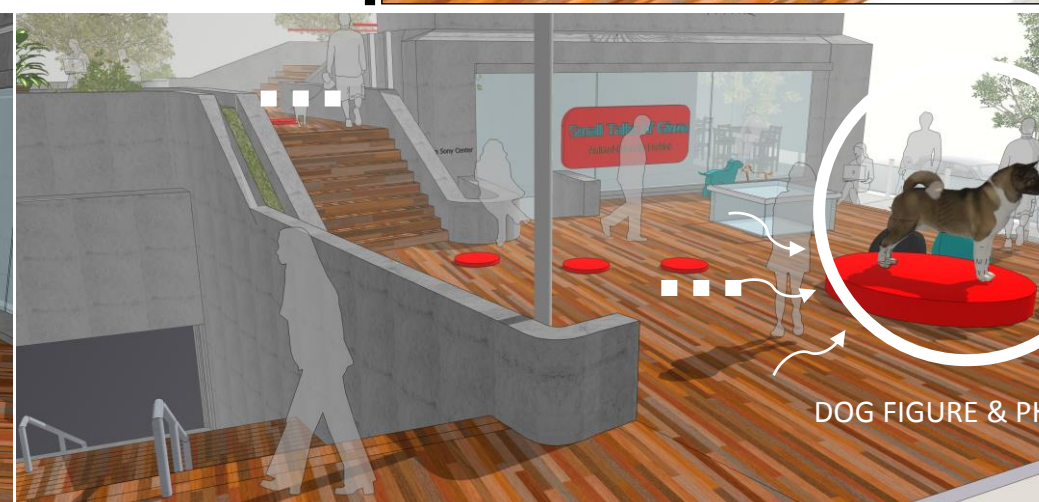
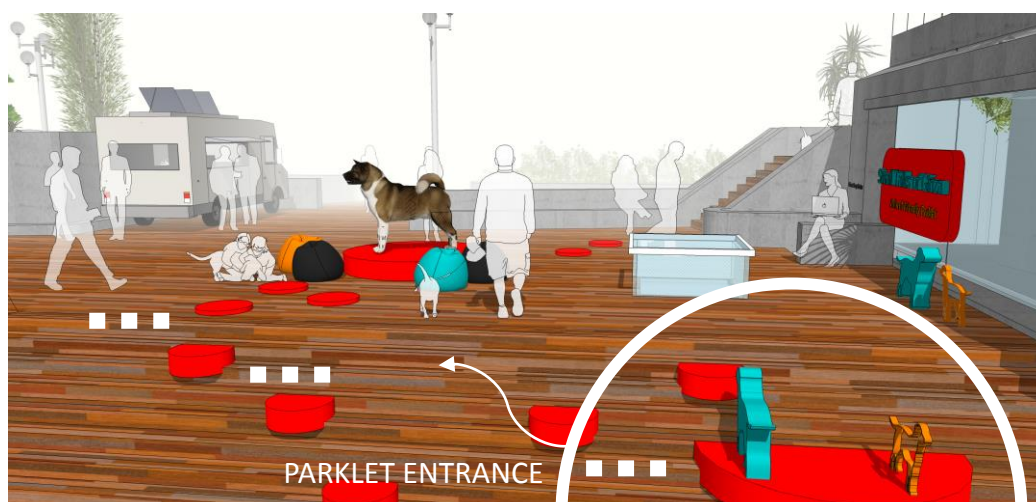
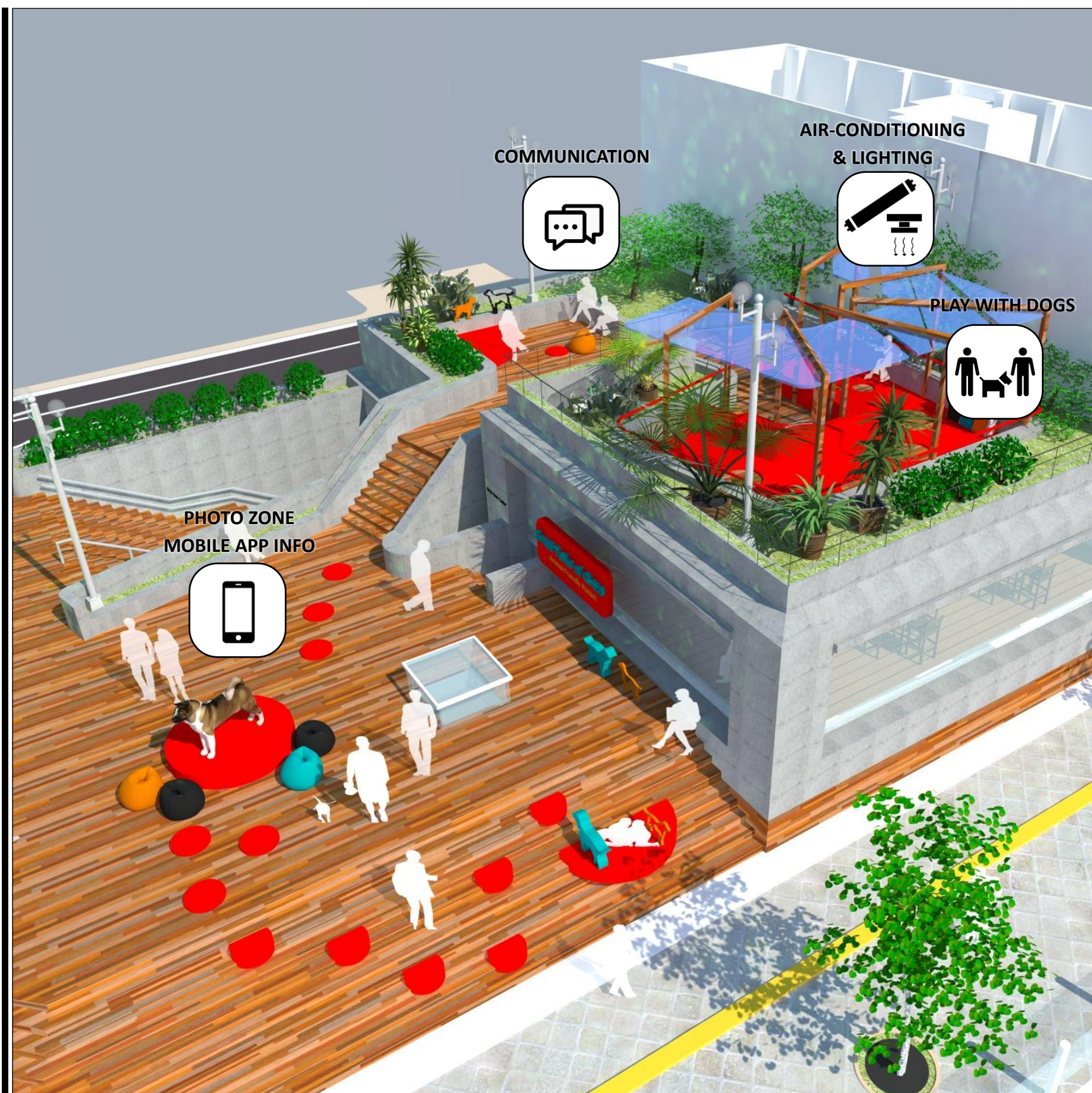
1. Parklet place selection
2. Crowdfunding for parklet construction



3. Dog registration (for people who have a dog and want to visit a parklet)
4. People can register to take a walk with dog (available at parklet)

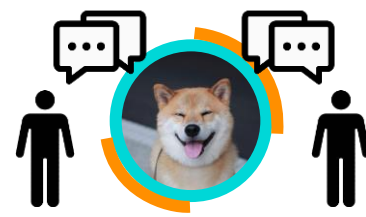


5. Parklets can be used for a small dog exhibitions (if users of app will want to)
6. Chatting room, etc.





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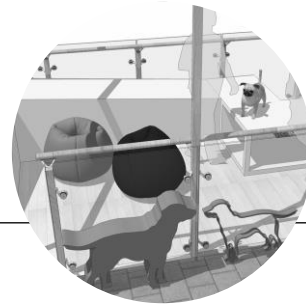
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### LOCATION:

GINZA SONY PARK, ground level

### TECHNOLOGIES INVOLVED:

**Actual communication.** Mobile app for the parklet can be suggested.



## SUGGESTED PROGRAMS:

### 1.0: CHATTING PLACE AND PLAY WITH DOGS

- **Pet-friendly Days**  
(with pet care and volunteer activities for maintaining clean environment)
- **Pet-keeping Lessons (for kids)**  
Safety interaction with pet; caring a pet masterclass or lecture
- **Small Dogs Exhibitions (temporary)**

