

THE ANTI-APP

... ' IN THE YEAR 3535...AIN'T GONNA NEED TO TELL THE TRUTH, TELL NO LIE...EVERYTHING YOU THINK, DO AND SAY...IS IN THE PILL YOU TOOK TODAY...IN THE YEAR 4545...YOU AIN'T GONNA NEED YOUR TEETH, WON'T NEED YOUR EYES...YOU WON'T FIND A THING TO CHEW...NOBODY'S GONNA LOOK AT YOU'... [IN THE YEAR 2525 BY ZAGER AND EVAN]

IN THE FUTURE, PRIVACY WILL BE A PRIVILEGE, OUR DATA WILL BE RUNNING IN THE BLACK MARKET AND OUR LIFE QUALITY WILL DEPEND ON A FAKE-IMAGE-BASED-MEANINGLESS LIFE.

THE ANTI-APP IT'S A BIDIMENSIONAL PLATFORM: A VIRTUAL AND A REALITY TOOL, IT'S AIM IS TO UNLOCK THE HUMAN SOCIAL CAPABILITIES.

...WITH THE VIRTUAL APP (KNOWN AS A PORTABLE DEVICE SOFTWARE_APP) YOU WILL BE ABLE TO LOCK INSIDE A "BOX" ALL THE OTHER SOCIAL NETWORKING SITES AND APPS THAT CONSUME YOU INSIDE A BLACK SCREEN EVERYDAY AT EVERY MOMENT. AT THIS POINT YOU WILL BE ABLE TO START THE OFFLINE SOCIAL LIFE. WHENEVER YOU'LL WANT TO RETURN TO THE ONLINE SOCIAL LIFE YOU WILL BE ASKED:

HAVE YOU TALKED TO SOMEBODY TODAY?

HAVE YOU LOOKED AT SOMEBODY'S EYES TODAY?

HAVE YOU SAVED A KITTEN TODAY?

...THE PHYSICAL APP IS A SPACE PLACED IN THE CITY, INSIDE A BUILDING, IN A PARK, IN THE MIDDLE OF THE STREET OR IN A ROOM. IT'S COMPOSED BY A BASIC TECHNOLOGICAL STRUCTURE THAT BLOCKS ANY SIGNAL ON SPACE, THE WIRE COMMUNICATION BETWEEN ANY DEVICE WITH THE MASSIVE INTERNATIONAL COMPANIES' SATELLITES THAT CONTROL US. THIS IS IT'S ONLY PURPOSE, WHAT HAPPENS INSIDE IT'S UP TO EVERY HUMAN AND ALIVE SPECIES, TO FEEL AGAIN IT'S OWN SELF, TRUST IT AND ENJOY IT.

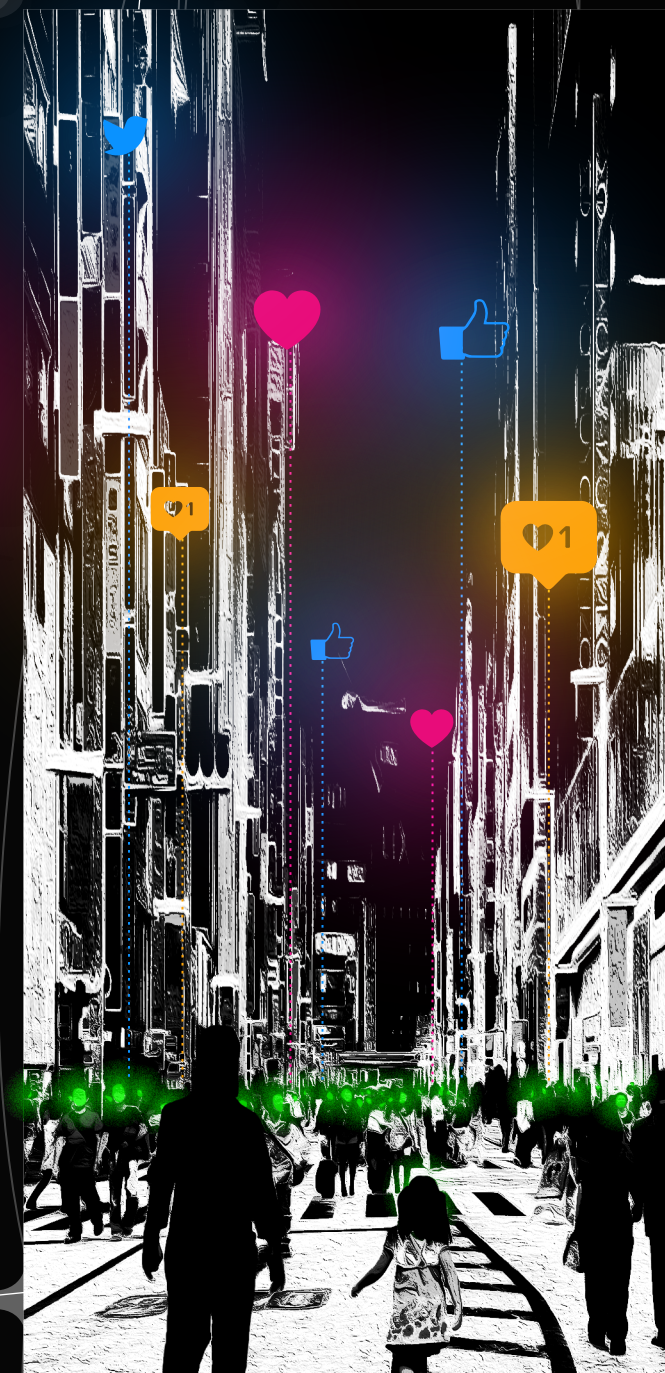


#EVERYTIME #EVERYDAY #EVERYWHERE #CONTROL #INFORMATION #MONEY #GLO-BALIZATION

WE GIVE ALL OUR DATA TO ALL THE BIG COMPANIES THAT USE US TO MAKE THEIR PROFIT, OUR VIRTUAL DNA IS ONLINE AND IT'S GONNA BE THE FUTURE INTERNET OF THINGS

#24-7 #BED #NIGHT #ADVERTISE-MENT #LIGHT #IMAGES #NOTIFICA-TIONS #WORK #FAMILY #FRIENDS #NOPRIVACY

DIGITAL LIFE CONTINUES EVEN WHEN WE SLEEP.



#DIGITAL #FEWER #SOCIETY #MASS-CONTROL
#TRACKING #FOLLOW #UNFOLLOW #LIKE
THE FALSE IDEA OF PRIVACY
THE BLIND TRUST IN THE SYSTEM



THE ANTI-APP



#FREEDOM #INTIMADY #SOCIAL #HAPPYNESSE
BREAKE THE SOCIAL NETWORK BUBBLE. UNLOCK YOUR SOCIAL CAPABILITIES.
ENHANCE HUMAN INTERACTIONS. LEARN TO CARE, TO ENJOY YOURSELF AND
YOUR TIME, ALONE OR WITH OTHERS. FORGET BRANDS AND SOCIAL CLASSES.
AND BE ABLE TO DECIDE TO GO BACK WHENEVER YOU WANT.

